

## Case Study

Joined Up For Jobs took action when Morrisons needed to fill over 200 jobs at their new Granton store. The company were keen to recruit staff from the local community and approached Jobcentre Plus for advice.

Jobcentre Plus, working with the City of Edinburgh Council, The Academy at St James and Edinburgh's Telford College, put together a recruitment package to provide local long-term unemployed people with a pre-employment training course that gave an overview of the job roles on offer, and the skills and qualities that Morrisons would expect. Those who completed the course were guaranteed an interview for a job.

Gail Roberts, Retail Recruitment Manager at Morrisons said:

*"With over 200 vacancies and 72 different job roles, the support that Joined Up For Jobs provided was instrumental in ensuring that we had the right staff in place for the opening of our new store."*

For further information about delivering employer services through Joined Up For Jobs see [www.joinedupforjobs.org.uk](http://www.joinedupforjobs.org.uk)

Joined up for Jobs includes Jobcentre Plus, City of Edinburgh Council, Skills Development Scotland, Edinburgh Chamber of Commerce, NHS Lothian, Capital City Partnership and Edinburgh's Further Education Colleges, along with local Employment Intermediary Organisations.



**JOINED UP FOR JOBS**  
delivering a  
**seamless service**  
for **employers**

# joined up for jobs – delivering a seamless service for employers



**Joined Up For Jobs – Edinburgh's Jobs Strategy, provides employers with a single point of access to recruitment services within the city.**

**Joined Up for Jobs partners will:**

- Provide a range of recruitment and training services
- Link with each other using a 'no wrong door' approach to satisfy employers' recruitment needs
- Offer advice and guidance on retaining and developing an existing workforce.

**The services available to employers**

The main elements of support for employers are detailed on the table opposite. Full details of these and other services available from Joined Up for Jobs Organisations are available at [www.joinedupforjobs.org.uk](http://www.joinedupforjobs.org.uk)

**Employer requirements**

**Services offered**

**Pre recruitment**

Information on the Local Labour Market Advice and support to get the right person for the job

**Filling vacancies**

Advertising vacancies across Edinburgh and Nationally. Tailored Recruitment Services including:

- Services of a dedicated recruitment adviser
- Pre-Sifting of Candidates
- Interview facilities
- Bespoke pre-recruitment training
- Work Trials
- Supported employment

**Workforce retention and development**

In-work support for employers and new employees

Advice and guidance on:

- Skills development
- Staff Retention and Workplace Health
- Career progression

**Financial incentives**

A variety of financial incentives are available from a range of sources to help employers meet the costs of employing and training new workers.