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THE CHALLENGE

- Over 30,000 Benefit Customers
- Around 14,000 VAT registered businesses
- Over 306,000 employees
- Around 52,000 vacancies annually

THE EMPLOYER OFFER

Aim

The aim of the City Strategy 'employer offer' is no different to that of Jobcentre Plus itself - to bring genuine added value to employer services which ensures

- The right person
- At the right time
- With the right skill set
- From a broad base of applicants

THE EMPLOYER OFFER

Progress so far

- Mapping of all existing services offered by key partners
- Commitment to offer a seamless and consistent service
- Wide ranging employer consultation
- Agreed range of services to form the 'Employer Offer'

and

- The development of Local Employment Partnerships

THE EMPLOYER OFFER

The offer consists of :

- Recruitment and retention advice to employers
- Marketing employer vacancies
- Assistance with recruitment
- Advice on progression within the workplace
- Incentives for employers

NEXT STEPS

- Build on Local Employment Partnerships
- Develop a strong marketing approach with good supporting products
- Talk and listen to employers
- Evaluate and learn