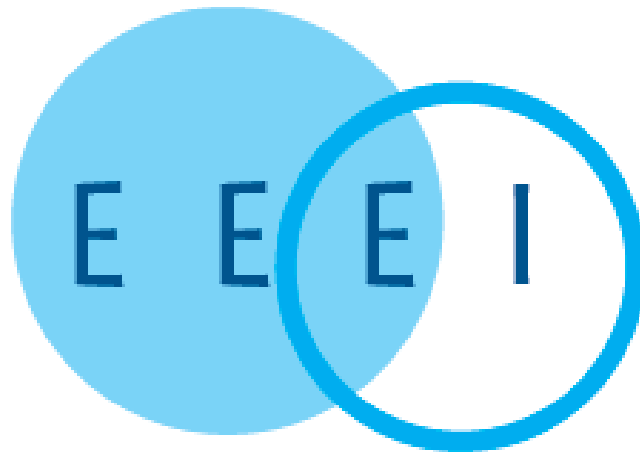


EDINBURGH ETHNIC ENTERPRISE INITIATIVE

Joined Up for Jobs
Partnership Forum
7th December 2006





EDINBURGH ETHNIC ENTERPRISE INITIATIVE

BRIDGING THE GAP FOR AN INCLUSIVE BUSINESS COMMUNITY

Advice, support, guidance and training
to suit the needs of the ethnic business community

Promoting opportunities
for ethnic businesses

Signposting to additional support
from other sources in the public and private sector

Networking opportunities
through business showcase events on a bi-monthly basis

Informing the ethnic business community
of current news and issues

CHAMPIONING THE NEED FOR GREATER INCLUSION



Edinburgh Ethnic Enterprise Initiative
Edinburgh Chamber of Commerce
Capital House, 2 Festival Square
Edinburgh, EH3 9SU
T: 0131 221 2999
E: ethnicenterprise@edinburghchamber.co.uk



Advice, support, guidance and training

- to suit the needs of the ethnic business community
- One size does not fit all
- Need for trust
- Need for getting into the communities
- Bridging the gap to mainstream offerings
- Breaking away from traditional BME sectors



Promoting opportunities

- Micro-credit programmes
- Training – pre start and ongoing
- Access to finance
- Access to specialist advisers
- Access to aftercare training



Signposting to additional support

- Working with the mainstream providers
- Working with other BME intermediaries
- Working with new migrant population
- Using all forms of media
- Promoting mentors from within the communities



Networking opportunities

- Every two months networking events for BMEs and new starts
 - Marketing
 - Succession planning
 - Finance
 - Legal aspects
 - Case studies of successful businesses
 - Etc.

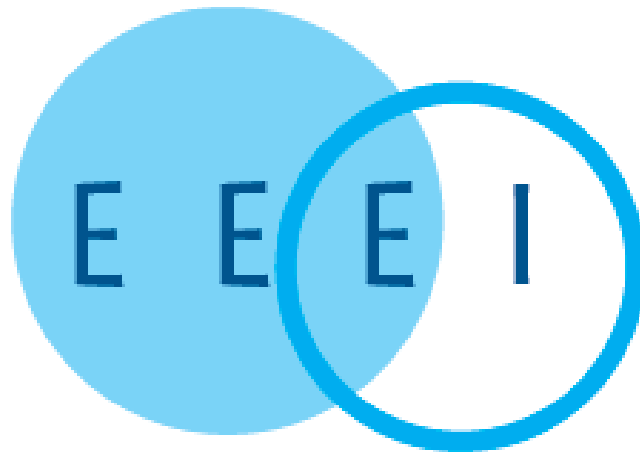


Informing the ethnic business community

- Regular newsletters
- Regular visits
- Into the heart of the communities
- Use of all forms of media
- Increase in enquiries from new migrants







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