



Careers Scotland

**Helping to Achieve a Successful
Scotland for All**

What we deliver

Personal, expert career guidance support which:

- Enables young people in school to make a successful transition into jobs, training or further learning
- Helps unemployed 16-19 year olds to move into and be successful in work, training or learning
- Provides support to others who are facing change, seeking to find the right job or a better job

Context

Policy Context	Principles	Working with/through others
<ul style="list-style-type: none">•A Smart, Successful Scotland•More Choices, More Chances•We Can and Must Do Better•A Curriculum for Excellence•Determined to Succeed•Getting it Right for Every Child•Lifelong Partners (School-College Collaboration)•Workforce Plus	<ul style="list-style-type: none">• All age• High quality• Impartial• Focussed on individual• Confidential• Work-focussed• Committed to equality• Individuals involved in improving our services	<p><i>Strategic alliances</i></p> <ul style="list-style-type: none">•Ensuring maximum impact and effectiveness•Joint thinking/approaches and solutions to achieve policy outcomes <p><i>Working together at the front-line:</i></p> <ul style="list-style-type: none">•Delivering joined up services•Making the biggest difference for those with whom we work

Career Scotland Services: Schools

School Leaver Guarantee

- 2007 – all S4 leavers entitled to a face to face consultation with a Careers Scotland Adviser
- 2007/2008 – entitlement extended to all leavers

Universal Service

- Career Box
- Careers guidance
- Events

Targetted Service

- Activate Programme
- School Non Attenders Programme (SNAP)



Careers Scotland Services: Centres

- Shandwick Place Centre
- Wester Hailes – Monday / Thursday
- Instep Craigmillar – Thursday pm
- The Base Gracemount – Tuesday pm

- Drop in – no appointment needed
- Appointments can be arranged for professionals to bring a client in
- Case Managed Approach

Careers Scotland Services: all age

- Job Search Skills
- Help to find opportunities including Get Ready for Work
- Help to complete application forms and CVs
- Preparation for Interviews
- One to one support and workshops
- Free internet access - 50 minutes – 14 computers
- Photocopying/ printing
- Postage for job applications
- Use of telephone

Careers Scotland Services: 16 – 19 year olds

Case Management Approach

- Link to Careers Adviser seen in school
- All unemployed young people have a named Adviser to review progress
- Financial support can be accessed e.g. for interview clothes
- Referral to other agencies / support or to Key Worker service
- WorkNet Programme

Careers Scotland Services: Events

- Jobs Fair for summer leavers – March in the Corn Exchange
- Ways to Work for winter leavers – November in the Centre
- Ways to Work for non attenders – May in the Centre
- Find out about” sessions e.g. Financial Services, Hospitality

Careers Scotland Services: Others in Transition

Whilst we will work with people of all ages we will work proactively with and through partners to engage:

- College students
- Minority ethnic groups
- People with disabilities and
- People facing redundancy

NEET Engagements 2006 -2007

- Careers Scotland Annual Figures
- Number 16 -19 unemployed 2063
- Gender Split 57% Male 43% Female

Source: CS Insight Database

- Annual Population Survey (July 2005 – Jun 2006)
- Number 16 – 19 Unemployed 2500
- Gender Split 48% Male 52% Female

Source: NOMIS June 2007

NEET Engagements 2006 -2007

Postcode	Area	Number Engaged	%
EH4	Muirhouse	248	12.07
EH11	Sighthill	233	11.34
EH16	Craigmillar	216	10.51
EH14	Wester Hailes	210	10.22
EH17	Gilmerton	158	7.69
		1065	51.82

NEET Engagements 2006 -2007

