

Scottish Enterprise Edinburgh and Lothian Employment Academies

The Context

- Economy
- Labour Market Drivers
- Joined up Partnerships
- Academies Approach
- Sectoral Approach
- Outcomes



The Economic Context

Developing a *Smart Successful Scotland* through

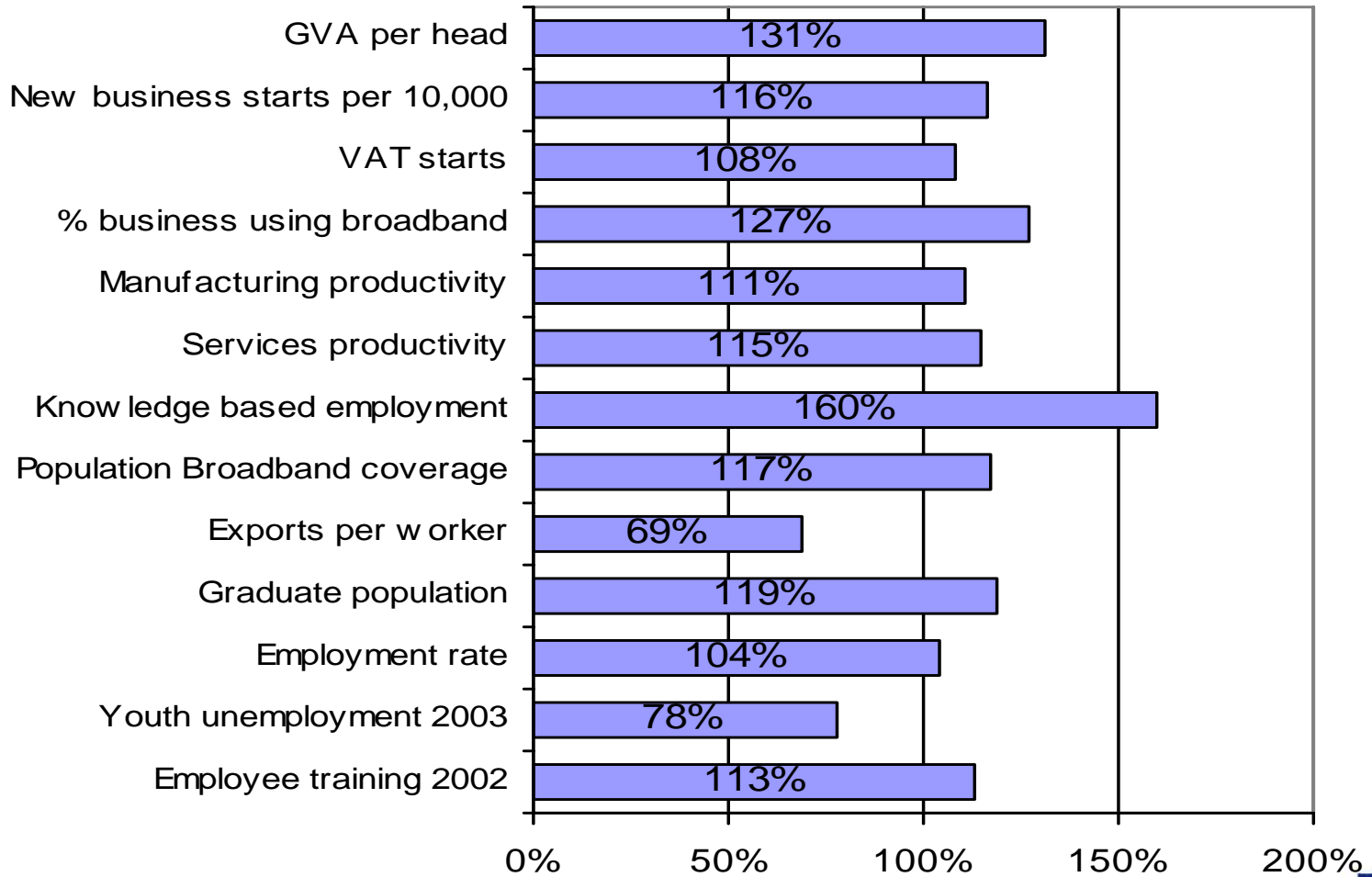
- Growing Businesses
- Making Global Connections
- Developing Skills and Learning



Scottish Enterprise
Edinburgh and Lothian

Headline Economic Indicators

Summary Chart - Headline economic indicators - Edinburgh & Lothian as a % of Scottish average (Scottish ave = 100%)



The Labour Market Context

Full Employment in Edinburgh & the Lothians

- 2.3% in Edinburgh
- 1.8% in East Lothian
- 2.4% in West Lothian
- 2.2% in Midlothian



The Other Side of the Labour Market

Areas with higher claimant count rates include

- 8.1% in Craigmillar
- 7.2% in Muirhouse & Drylaw

Not the full story.....

Reservoir of Untapped Labour

- 104,000 economically inactive
- 36,000 willing and wanting to work (35%)



Employment Opportunities

NOW

- **4,900 vacancies in Edinburgh & Lothian**
 - **Sales and customer services**
 - **Administrative occupations**
 - **Elementary services**
 - **Personal services**

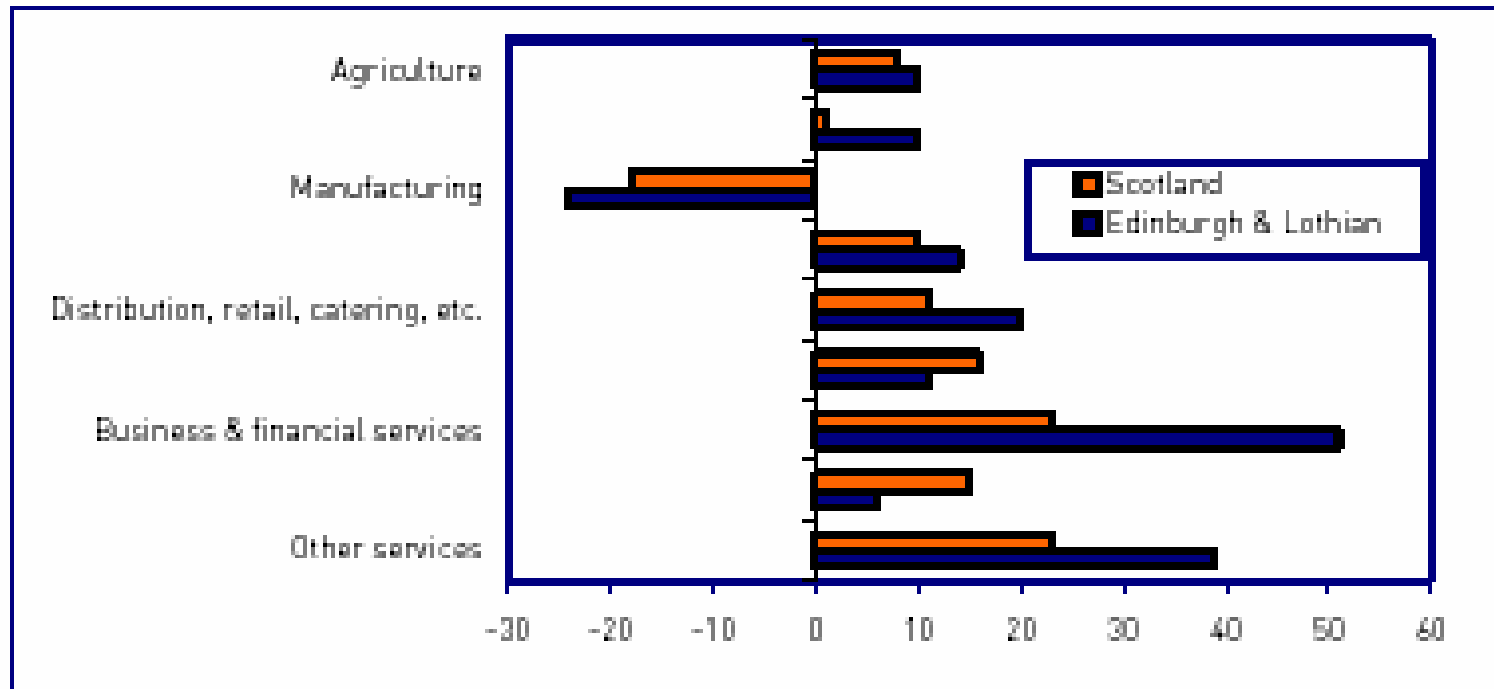
FUTURE

- **Business & Financial Services**
- **Distribution, Retail & Catering**
- **Health & Personal Care**
- **Public Services**
- **Other Services**



Change in workforce employment

FIGURE 1: % CHANGE IN WORKFORCE EMPLOYMENT IN EDINBURGH & LOTHIAN AND SCOTLAND, 1997 - 2002



Source: Annual Business Inquiry 2002, Office for National Statistics



Partnerships

- Capital City Partnership
- West Lothian Commissioning Group
- Local Authorities

Joined Up for Jobs Action Plan to address

- The tight labour market in Edinburgh and Lothian
- Targeting the long-term and hidden unemployed
- Identifying opportunities for engagement with employers



The Employment Academies Collective

The 5 Operating Principles

- Driven by the demand of employers
- Promotes employment and career opportunities
- Facilitates people into jobs
- Works with employers to develop job progression
- Encourages coordination between all players



The Employment Academies

- Construction
- Childcare
- Creative Industries
- Edinburgh Retail Academy
- Healthcare
- Hospitality and Tourism
- Public Administration
- Social Care



Employment Academies – do they work?

....For Employers

1,104 through Academies courses and job brokerage
804 into employment

.....For Unemployed People

439 successful course outcomes
37% unemployed more than 12 months
23% unemployed more the 2 years
58% were aged over 25 years
33% were residents of SIP areas



How do the Academies Work with You?

- **47% of Academy course referrals from Jobcentre Plus**
- **27% of Academy referrals from other employment access intermediaries**
- **What careers are on offer within that sector**
- **Provide information on a sector for you and your jobseeker**
- **What skills, qualification and attributes a sector requires**
- **Provide an introduction to employers**





EMPLOYMENT ACADEMIES

QUESTIONS?

