



JOINED UP FOR JOBS FORUM

10 December 2009

Strategy Update

Jenny Ewing, Jobs Strategy Team

JUFJ ANNUAL EVENT – 27 OCTOBER

- Focus was on Edinburgh context and service delivery
- Launch of Customer Charter
- Keynote address: Fiona Hyslop, Cabinet Secretary
- Approximately 15 local services showcased
- Good attendance

JOBS STRATEGY GROUP

- Minute has been circulated
- See also paper: Recession Responses
- FE update: announcement last week of additional student support funds from Scottish Funding Council
- Total of £1.8 million for the 3 Edinburgh colleges (as against request for £3.5 million)
- Additional funding to cover bursaries, childcare and discretionary funding

CASELINK

Since launch of Caselink in April:

- **75** users have been trained
- **8** service providers are using Caselink
- Between them they provide a total of **15** programmes
- **1700** clients registered on database

CASELINK

- **2** new versions of the software have been released with a third planned for early 2010 as part of a continuous improvement plan.
- Caselink users can **assess** clients, record **service delivery, outcomes**, make **online referrals** to other Caselink providers and since October, record **course attendance**.
- Please contact **Viv Close**, Jobs Strategy Management Information Officer if you would like to know more about becoming a Caselink user on 0131 **270 6081**.

EMPLOYER ENGAGEMENT

- Employer Event in October: approx 80 employers attended. Feedback was positive, but some employers not clear on how the 'offer' will work for them and this has been followed up.
- Speed dating event planned for 26 January here in Business Centre – primarily, but not exclusively, for employer engagement staff.
- Please contact **Rhona McLinden** on 0131 **270 6085** if you need supplies of marketing material

CUSTOMER CHARTER

- First awards announced at annual event
- Assessment pack has been revised in light of experience of pilot group
- Currently putting together second group of organisations
- If you are interested please contact **Jenny Ewing** on **0131 270 6045**